



Name of the indicator	5.b.1 Proportion of individuals who own a mobile telephone
Sustainable Development Goal	Goal 5. Gender equality
Target	5.b Enhance the use of enabling technology, in particular information and communications technology, to promote the empowerment of women
Definition	Share of individuals who own a mobile telephone in the total population aged 15 and over.
Unit	percent [%]
Available dimensions	sex
Methodological explanations	<p>The data comes from a consumer survey carried out annually on behalf of the Office of Electronic Communication.</p> <p>The aim of the study is to seek the views of individual customers on the telecommunications market in Poland. It covered the following services:</p> <ul style="list-style-type: none">• telephony: fixed, VoIP, mobile, including Premium Rate;• Internet: dial-up, fixed, mobile;• bundled services (packages);• elements of universal service - National Telephone Directory, National Directory of Public Telephone Numbers. <p>In addition, the general opinions of consumers on the telecommunications market in Poland and the following changes are collected.</p> <p>The study is carried out using the Computer Assisted Personal Interview (CAPI) method, i.e. direct interviews with the respondent using mobile devices (e.g. laptop), where responses are recorded. The study used a random sample stratified according to the voivodship (i.e. the division into sub-sampling and random selection of an object from each of them) and included persons aged 15 and over. The results of the study were weighted according to the structure of Poles aged 15 and over. Age, education and size of the place of residence were taken into consideration when determining the weights.</p>
Source of data	Office of Electronic Communications
Data availability	Annual data; since 2012
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